

# FACTOR

THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS  
WITH SUPPORT FROM CANADA'S PRIVATE RADIO BROADCASTERS

## Sponsorship

### Program Overview

The Sponsorship program allows FACTOR to support worthy music-related events that are looking for a smaller amount of support, or that do not quite fit other program mandates. New and genre-specific music festivals, broadcaster conferences, workshops, industry association events, and international showcases are examples of projects that FACTOR has been proud to support over the years.

### Components in this Program

Any person, company or organization with an appropriate project can apply. For more information about FACTOR sponsorships, please send an email to [taiwo.bah@factor.ca](mailto:taiwo.bah@factor.ca).

### Who is Eligible

Canadian owned and controlled companies may apply for funding towards events/projects that benefit a number of different copyright holders. In most cases applicants are only eligible to receive funding twice towards the same project.

The following types of projects are not eligible:

- music schools
- instrument lessons
- talent contests
- children's music programming
- BIA festivals
- student projects
- projects which benefit only one company (e.g. record label) or musician
- Applicants may not receive funding from the Collective Initiatives program and this program for the same project, or elements of the same project, in the same fiscal year.

### Deadlines

**\*NEW** - This program has a rolling deadline. Applications must be submitted at least three months prior to the start date of the event.

### How to Apply

Complete and submit the below application form and then email your project budget including revenue and expenses details to [taiwo.bah@factor.ca](mailto:taiwo.bah@factor.ca).

[Click here to submit an application form.](#)

### How to Report

Successful applicants are required to submit a report on their project within four months after the completion date. Details on how to submit a completion report are provided when FACTOR makes an offer of funding.