

VIRTUAL PERFORMANCE COVID-19 GUIDELINES

	TOUR SUPPORT COMPONENT		SHOWCASE COMPONENT		VIDEO COMPONENT	
Program	<ul style="list-style-type: none"> Comprehensive Music Company Comprehensive Artist Juried Sound Recording Marketing and Promotion for Non-FACTOR Funded Sound Recordings 	<ul style="list-style-type: none"> Live Performance 	<ul style="list-style-type: none"> Comprehensive Music Company Comprehensive Artist Juried Sound Recording Marketing and Promotion for Non-FACTOR Funded Sound Recordings 	<ul style="list-style-type: none"> Live Performance 	<ul style="list-style-type: none"> Comprehensive Music Company Comprehensive Artist Juried Sound Recording Marketing and Promotion for Non-FACTOR Funded Sound Recordings 	<ul style="list-style-type: none"> Video
Eligibility Requirements:	For FACTOR’s purposes, a “virtual performance” is a performance that is available online publicly.					
Eligible “Virtual” Performance	Paid ticketed or guaranteed fee virtual performance arranged through a third-party ticketing service		Must have official invitation to perform virtually at one of the events on our Eligible Showcase List		Pre-recorded or live-streamed video performance(s), (Including via Instagram or Facebook); does not need to be paid or ticketed.	
Requires Current or Upcoming Qualifying Release	NO	YES	NO	YES	NO	YES (application must be within 12 months of album release date)
Minimum number of performance dates	NO MINIMUM		NO MINIMUM		N/A	N/A
Minimum virtual performance time	Must be minimum 20 minutes per performance		N/A		N/A	
Self-presented performances	Self-presented performances may be restricted by FACTOR		NO (must be organized & presented by 3rd party Eligible Showcase event)		YES	
International Virtual Performance	Eligible as international tour (specific funding) if booked by an international third-party booker and targeting a specific international territory		Eligible as international showcase (specific funding) if Eligible Showcase event is located outside of Canada		N/A	N/A

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Applications with in-person live dates or other required travel during COVID	Must submit proof of travel ban lifted	Must submit proof of travel ban lifted		N/A	N/A
Must be 300km or 3 hours' drive from artist home	NO (Applicable to In-Person live performances only)	NO (Applicable to In-Person live performance only)		N/A	N/A
Maximum Promotional Performances (virtual or in-person)	20% of performance dates (appearances on promotional outlets. E.g., radio, TV or other promotional performances including hybrid interviews (interview & performance))	N/A	N/A	No maximum (entire application can be for promotional performance/purpose)	
Eligible Expenses:					
Rehearsal Fees	YES - capped at 15% of total eligible expenses	YES - capped at 15% of total eligible expenses		YES - capped at 15% of total eligible expenses	
Musician Fees	YES - to a max of \$300/person per performance	YES - to a max of \$300/person per performance		YES - to a max of \$300/person per performance	
Per diems	YES – to \$50/person per day	YES – to \$50/person per day		Yes (craft services eligible)	
Video or live-stream production costs (i.e. videographer)	YES – per Video component guidelines	YES – per Video component guidelines		YES – per Video component guidelines	
Marketing Expenses	Yes – eligible if specific to the tour	Yes – eligible if specific to the showcase		Yes – eligible if specific to the video	

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Virtual performance Application details:						
Required with application	Application must Include completed Application Budget form		Application must Include completed Application Budget form		Application must Include completed Application Budget form	
Funding details	FACTOR's portal will automatically calculate funding based on the standard Tour subsidy formula. Offer of funding will be based on 75% of eligible Application budget expenses		FACTOR's portal will automatically calculate funding based on the standard Tour subsidy formula. Offer of funding will be based on 75% of eligible Application budget expenses		Offer of funding will be based on 75% of eligible Application budget expenses	
Advance Payment for In-Person Live Performance	NO	NO	NO	NO	N/A	N/A
Advance Payment for Virtual Performance	YES	YES	YES	YES	YES	YES
Virtual performance Completion Details:						
Required with completion	Completion must Include completed Cost Report		Completion must Include completed Cost Report		Completion must Include completed Cost Report	
Final payment	Final payment will be based on 75% of actual final eligible expenses (not to exceed other limits), after review of Cost Report		Final payment will be based on 75% of actual final eligible expenses (not to exceed other limits), after review of Cost Report		Final payment will be based on 75% of actual final eligible expenses (not to exceed other limits), after review of Cost Report	

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POSSIBLE SCENARIOS:				
A pre-recorded live performance	NO	YES	YES	YES
A single, ticketed, live-streamed virtual performance taking place on social media	YES (must have a guaranteed fee, a contract to publicly perform or the performances must be accessible through a paid ticketing system such as Side Door Access)	YES (only if the performance is for an Eligible Showcase event, and artist has official invitation)	YES	YES
A single, free, SELF-PRESENTED live-streamed virtual performance taking place on social media	NO	NO	YES	YES
A multi-show virtual "tour" organized through a production team for a series of paid, live-streamed, virtual performances.	YES (must have a guaranteed fee, a contract to publicly perform or the performances must be accessible through a paid ticketing system such as Side Door Access)	NO	YES	YES
A combination of tour dates that include both virtual and in-person performances.	Virtual and In-person dates MUST BE SUBMITTED SEPARATELY, and each component must meet the respective requirements of virtual and in-person tours.	NO	NO	NO

If you have any questions or concerns, please do not hesitate to contact your [Project Coordinator](#).