



# Juried Sound Recording: Album Application Questions

Published 2023

This document includes all questions in an application for the sound recording component of the Juried Sound Recording program. Applications are available in [FACTOR's online application portal](#). For further information on submitting an application, see the [Juried Sound Recording: Album Program Guidelines](#) or contact FACTOR staff by email ([general.info@factor.ca](mailto:general.info@factor.ca)) or phone (toll-free: 877-696-2215).

## Goals

**Describe the initiative or project for which you are applying for funding and its strategic merits in detail.**

**In your description, consider mentioning how your goals will be achieved and/or executed, what the intentions of the initiative are, what results are expected, and how those results will be collected and measured.** (4000 character limit)

## Component Information

### Genre

**What is the primary genre of the Proposed Sound Recording?**

Select the primary genre from a drop-down menu.

**Select all other genres that apply**

Select additional genres by clicking on check boxes.

### Artist Bio

Upload an artist bio document.

### Artist Website

Enter the artist website address.

### Recording Start Date

Select the date that the sound recording production will begin.

### Marketing Plan

Upload your marketing plan. FACTOR's [Marketing Plan Guide](#) provides sample elements and tips to create a marketing plan.

### Add Release Information

#### Territory

Enter the territory for the release—for example, Canada, North America, Worldwide. FACTOR only needs to verify the Canadian release.

#### Release date in this territory

Enter the first commercial release date in the territory.

**Is this the First Commercial Release?**

Select Yes or No from a drop-down menu.

**Format**

Select Digital, Physical, or Digital & Physical from a drop-down menu.

**Name of the Label that will release the album in this territory**

Enter the name of the label that will control the release or enter "Independent."

**Are you the artist?**

Select Yes or No from a drop-down label. This question is used to verify that the correct applicant is applying for the funding.

**Physical distributor for this territory**

Enter the name of the physical distributor for this territory, if applicable.

**Digital distributor for this territory**

Enter the name of the digital distributor for this territory, if applicable.

**Add Track Information**

**You must include a track listing for all songs to be recorded. A minimum of 6 Tracks or 20 minutes of recorded music that meets MAPL criteria is required. You must add your 2 Assessment Tracks as part of this list and upload their MP3s and lyrics (if lyrics are applicable) in the chart.**

**Title of Track**

Enter name of track.

**Run Time**

Enter length of track in this format: H:MM:SS.

**The track is (select one):**

Select Original, Cover, or Public Domain from a drop-down menu.

**Language of Lyrics (select one):**

Select English lyrics, French lyrics, Other language lyrics, or No lyrics from a drop-down menu.

**What percentage of the music was composed by Canadians?**

Enter the percentage.

**What percentage was produced in Canada?**

Enter the percentage.

**What changes do you intend to make to the assessment tracks in the production process to prepare them for the final project?**

Describe your proposed changes to the assessment tracks. (1800 character limit)

**Additional Information**

Upload any additional material you wish to have reviewed by the jury. This may include: one or two professional photos, significant press; chart and awards history, producer bio/credits, video links, or letters of support from music industry professionals. Do not upload financial material or contracts here.

## Public Funding

You must declare all sources of Public Funding being used toward costs that you will be claiming to FACTOR within this application. If you are not applying to or intending on receiving Public Funding other than FACTOR's, skip this section.

### Funding Source

Select Public Funding or Other from a drop-down menu.

### Funding Entity

Enter the name of the funder.

### Amount

Enter the dollar amount of the confirmed or requested public funding.

### Has this funding been confirmed?

Select Yes or No from a drop-down menu.

## Home

### Total Request

Enter the total amount you are requesting from FACTOR. We encourage all applicants to request the full amount available: \$10,000 for artists rated General.