

2020 Emergency Support Fund Eligibility & Required Documents Summary

The following are the eligibility requirements for the Government of Canada's 2020 Emergency Support Fund, including criteria specific to the applicant's business type. Use the below information to determine whether your business would have been eligible to apply.

For the purposes of preparing an application to the new [Support for Live Music program](#), you will be asked to provide proof that you have met these criteria. A list of the [documents that may be required](#) can be found at the end of this document.

General Funding Criteria

To be eligible, you must meet the following criteria:

- Be a Canadian-owned entrepreneur or organization in the music industry that does not normally receive support through the Canada Music Fund (CMF).
- Entrepreneurs and organizations with revenues of \$ 100,000 or more must have had a profit margin of less than 15 percent in their last fiscal year or at least since March 15, 2020.

Use the table below to navigate to your business type for details on specific criteria.

For-profit Venues	Record Labels & Music Publishers
For-profit Festivals	Associations
Artist Managers & Booking Agents	Music Video Producers
Concert Promoters	Recording Studios

1. Funding criteria specific to for-profit venues

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- A minimum of 25 percent of the programming during the 2019 calendar year was musical performances;
- At least 50 percent of the musical programming presented during the 2019 calendar year were performances by **Canadian artists*** (see definition below); **OR** demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.
- Have infrastructure for musical performances such as a stage, a sound and lighting system, etc.; and
- Be able to demonstrate that the artists have been remunerated for their performance (agreements/contracts with the artist or another party, cheques, etc.).
- Must not be associated with a city/municipality or an educational institution.
- Venue capacity must not be greater than 2,500.
- **NOTE:** Venues whose primary live music programming does not feature individual artists or help develop the careers of Canadian artists are not eligible: musicals, retrospective/tribute shows, dinner theatre, charity or corporate shows, etc.

2. Funding criteria specific to for-profit festivals

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- At least 50 percent of the programming in its last edition was musical performances by **Canadian artists*** (see definition below); **OR** demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.

- Be able to demonstrate that the artists have been remunerated for their performance (agreements/contracts with the artist or another party, cheques, etc.).

3. Funding criteria specific to artist managers and booking agents

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- At least 50 percent of revenues of the last fiscal year completed came from eligible music-related activities related to **Canadian artists*** (see definition below).

4. Funding criteria specific to concert promoters

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- At least 50 percent of revenues of the last fiscal year completed came from eligible music-related activities related to **Canadian artists*** (see definition below); **OR** demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.

5. Funding criteria specific to record labels and music publishers

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- At least 50% of revenues of your last fiscal year completed came from eligible music-related activities related to **Canadian artists*** **OR** at least 50% of the artists on your roster must be **Canadian artists**.

6. Funding criteria specific to associations

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- At least 50% of revenues of your last fiscal year completed came from eligible music-related activities related to **Canadian artists*** **OR** demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.

7. Funding criteria specific to music video producers

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- Be a commercial music video producer and not a private or project producer primarily for the benefit of one artist.
- Have professional equipment and instruments in a physical place dedicated exclusively to carrying music video production activities.
- At least 50% of the music videos that were completed in 2019 were related to a track by **Canadian artists*** that was commercially released **OR** demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.
- **NOTE:** Producers that specialize in audiovisual productions, such as movies, TV shows, and advertising are ineligible.

8. Funding criteria specific to recording studios

To be eligible, you must meet the following criteria in addition to the general funding criteria above:

- Be a commercial studio and not a private or project studio primarily for the benefit of one artist.
- Have professional equipment and instruments in a physical place dedicated exclusively to carrying out sound recording activities (including one or more of production, mixing, or mastering) for music available commercially (i.e. on streaming platforms, CDs, vinyl).
- At least 50% of the sound recordings that were completed in 2019 were for the commercial release of individual tracks or a collection of tracks (i.e. albums) by **Canadian artists*** and/or demonstrate having been essential in the music ecosystem i.e. in the development of **Canadian artists**.
- **NOTE:** Recording studios that specialize in audiovisual productions, such as movies, TV shows, and advertising are ineligible.

Required Documents

Entrepreneurs and organizations may be asked to submit the following documents to prove that they have met the eligibility requirements:

1. **Financial statements** (audited, or review engagement or notice to reader) from YOUR last fiscal year completed. If you do not have financial statements, documentation of revenues and expenses from YOUR last fiscal year completed;
2. For **concert promoters, festivals, and venues**: a list of performances promoted or presented between January 1, 2019 and December 31, 2019, denoting eligible performances by Canadian artists.
3. For **record labels, music publishers and artist managers**: A list of artists on your roster, identifying which are Canadian. If less than 50% of your roster consists of Canadian artists, you may be asked to show that the majority of earned revenue for your last fiscal year completed came from Canadian artists.
4. For **recording studios**: A list of sound recordings completed in 2019, identifying those that are by eligible Canadian artists, and that have been commercially released.
5. For **music video producers**: A list of music videos produced in 2019, identifying those that are by eligible Canadian artists, and that have been commercially released.

Definitions

Canadian artist

A citizen within the meaning of the Citizenship Act or a permanent resident of Canada within the meaning of the Immigration and Refugee Protection Act; The term «Artist» refers to an artist solo performer, a musical group or collective. In the case of music publishing activities, an « artist » refers to a songwriter or composer. A group or a musical collective is considered Canadian if at least 50 % of its members including the lead singer are Canadians. In the case of an orchestra featuring no principal artist, the orchestra must be based in Canada.

Canadian-owned and controlled company:

A company...

- That is a sole proprietorship, partnership, cooperative or corporation established under the laws of Canada or a province or territory;
- Whose activities are based primarily in Canada;
- Whose company headquarters is based in Canada; and
- Whose chairperson or presiding officer and more than half of whose directors and other similar officers are Canadian.

Eligible music-related activities:

- Activities related to the promotion of Canadian sound recordings;
- Activities related to the touring and showcasing of Canadian artists at home and abroad; and,
- Activities related to Canadian artist management.

Artists and activities related to musicals, retrospective/tribute shows, dinner theatre, charity or corporate shows, etc are not eligible.