



Collective Initiatives COVID-19 Updates

As of June 19, 2020

Contingency

All applicants who apply for in-person activities set to take place before January 1, 2021 must submit contingency plans and budgets for what their event will look like if COVID-19 prevents their initiative from continuing as planned.

Eligible Expenses

FACTOR will now cover up to 75% of eligible expenses for all projects.

Delayed Advances

For approved applications for in-person events, advance payments will not be issued upon signing of general agreement. Applicants will be asked to provide an update 60 days before their event date, and let FACTOR know of any changes to their event format/budget. Advances will be issued based on this event update.

OLMC Events

In response to current COVID-19 restrictions on public gatherings, FACTOR will extend eligibility to digital performances in the Showcase Production for Artists from Official Languages Minority Communities program for the current fiscal year. Applications for digital events seeking OLMC funding must meet the following criteria:

1. Applicant must present a robust marketing plan on how they intend to market the digital performance, and their plans to ensure industry buyers and media watch the performances.
2. Applicant must include relevant data regarding their online following that would indicate that this event would be a success.
3. Applicant must be presenting a minimum of 2 OLMC-eligible artists.
4. Performances can be live or live that was taped specifically for this event.

Eligible Expenses:

- Production costs if applicants want to rent empty venue/hire videographers
- Artist fees
- Streaming platform fees
- Publicity/marketing expenses
- Gear rental

Export Events

In response to the current international travel restrictions due to COVID-19, FACTOR has added new eligibility criteria to the Showcase Production for Export-Ready Artists program to include the travel costs associated with Canadian Delegates attending in-person conferences in Canada to be considered as eligible expenses during the current fiscal year. The eligible delegates must meet the following criteria:

1. Delegates are owners of or senior managers of Canadian owned music companies such as labels, managers, publishers, agents, conferences that have a strong export component.
2. Delegates must be able to offer artists opportunities to expand into new international markets.
3. Delegates must be based a minimum of 300km from where the conference is taking place.
4. Delegates must make themselves available for B2B meetings with artists/other industry professionals.
5. Delegates must be established Canadian music industry professionals.
6. If applicable, delegate cannot claim these expenses in their travel grant reports to FACTOR or part of their Canadian Music Fund Emergency Relief support.
7. Completion report must include details on the delegates, their meetings, and results of those meetings.

Delegate travel expenses must also meet the regular FACTOR guidelines for travel to be considered eligible.

The conference organizer will select the attendees and submit the application. Applicants can include in their budget the costs associated with having international delegates participate in panels and B2B meetings virtually. If the applicant intends to include these costs, they must ensure the delegates participate in B2B meetings with the Canadian delegates that are participating either in-person or online.

Eligible Expenses:

- Canadian delegate travel costs (airfare/train/bus, hotel, etc.)
- Per diems for Canadian delegates
- Costs associated with hosting international delegates virtually (digital hosting fees, honorariums, etc.)
- Online B2B hosting fees

[See the full Collective Initiatives Program Guidelines here.](#)