

As a baseline, in the 2024-2025 fiscal, artists qualifying for 2 and 3 ratings met thresholds in a variety of combinations in these categories.

	JSR, Video, and Tour	AE, Video, and Tour
Criteria	Artist 2	Artist 3
Spotify Monthly Listeners	100,000	1,000,000
Spotify Followers	10,000	50,000
Streams for Top Song on Spotify	1,000,000	10,000,000
Average Fee Per Past Date	\$1,000	\$5,000
Future Dates	8	15
Sync Earnings (5 yrs)	\$1,000	\$5,000
No. of Radio Charting Singles (5 yrs)	1	3
Instagram Followers	5,000	25,000
TikTok Followers	10,000	50,000
Total YouTube Views	1,500,000	10,000,000

*Applying to the Tour Support component of the Live Performance program requires a qualifying commercial release 24 months prior to or confirmed release date within six months following application as well as a minimum of eight tour dates.