

As a baseline, in the 2022-2023 fiscal, artists qualifying for 2 and 3 ratings met thresholds in a variety of combinations in these categories.

Criteria	JSR, Video, and Tour*	Comprehensive Artist, Video, and Tour*
	Artist 2	Artist 3
Average Fee Per Past Date	\$1,000	\$3,000
Future Dates	2	15
Total Sales (5yrs)	1,500	5,000
Monthly Listeners	25,000	100,000
**NEW ADDITION Spotify Followers	TBD	TBD
Streams	1,000,000	5,000,000
Video Streams	15,000	50,000
No. of Radio Charting Singles (5yrs)	1	1
Sync Earnings (5yrs)	\$2,000	\$5,000
Facebook	1,500	10,000
Twitter	1,500	5,000
Instagram	4,500	10,000
***NEW ADDITION TikTok	TBD	TBD

*Applying to the Tour Support component of the Live Performance program requires a qualifying commercial release 24 months prior to application or confirmed release date within six months following as well as a minimum of eight tour dates.