

# FACTOR Canada

## Program Application Deadlines

2020-2021

Published July 2021

All FACTOR deadlines are set for 5:00 p.m. Eastern Time on the day of the deadline listed below. Please see [Business Policies: Application Process](#) for more details.

If you have never applied to FACTOR before, you must first create and submit an **Artist Profile** and an **Applicant Profile** before you can create and submit any application. See the Program Guidelines for each program for details on applying.

Program	Deadline	Who Can Apply?
<a href="#">Artist Development</a>	<b>May 27, 2021</b> <b>August 12, 2021</b> <b>October 7, 2021</b> <b>February 3, 2022</b>	<ul style="list-style-type: none"> <li>Artists rated General.</li> </ul>
<a href="#">Collective Initiatives</a> <ul style="list-style-type: none"> <li>Industry Events</li> <li>Showcase Production for Artists from Official Language Minority Communities</li> <li>Showcase Production for Export-Ready Artists</li> </ul>	<p><b>Industry Events / Showcase Production for Artists from Official Language Minority Communities</b></p> <p><b>Rolling deadlines.</b> New Applicants must submit a <a href="#">Letter of Intent</a> at least five months prior to start date and receive permission from FACTOR to apply. In subsequent years, applications for those same projects must be submitted at least three months prior to the project or event start date.</p> <p><b>Showcase Production for Export-Ready Artists</b></p> <p>New Applicants must submit a <a href="#">Letter of Intent</a> at least one month prior to the deadline and receive permission from FACTOR to apply.</p> <p><a href="#">Click here to see the 4 deadline periods depending on the start date of your event.</a></p>	<ul style="list-style-type: none"> <li>For all Collective Initiative components, Applicants must be a Canadian incorporated company, association, or not-for-profit organization. Applicants must have an approved Applicant Profile.</li> </ul>
<a href="#">Comprehensive Artist</a>	<p><b>Rolling deadline.</b> Application can be submitted any time; project expenses will be eligible from date of application. You may apply for component funding up to 24 months after first application.</p>	<ul style="list-style-type: none"> <li>Artists rated 3.</li> <li>Record labels rated Approved, 2, 3, 4 provided that the artist is rated 3.</li> <li>Recipients of Envelope Funding provided that the artist is rated 3.</li> </ul>
<a href="#">Comprehensive Music Company</a>	<p><b>Rolling deadline.</b> Application can be submitted any time; project expenses will be eligible from date of application. You may apply for component funding up to 24 months after first application.</p>	<ul style="list-style-type: none"> <li>Record labels rated 4.</li> <li>Record labels CMC.</li> </ul>
<a href="#">Envelope Funding for Music Companies</a>	<p>Application materials must be uploaded to the Applicant Profile in the FACTOR portal by <b>January 28, 2021</b>.</p>	<ul style="list-style-type: none"> <li>See eligibility criteria in the <a href="#">program guidelines</a>.</li> </ul>
<a href="#">Funding for National Service Organizations</a>	<p><b>December 1, 2021 for activities taking place from April 1, 2022 – March 31, 2023.</b></p>	<ul style="list-style-type: none"> <li>See eligibility criteria in the <a href="#">program guidelines</a>.</li> </ul>
<a href="#">Juried Sound Recording</a>	<b>June 3, 2021</b> <b>December 2, 2021</b>	<ul style="list-style-type: none"> <li>Artists rated General and 2.</li> <li>Record labels rated Approved, 2, 3 or 4 with an artist rated General or 2.</li> </ul>

<p><a href="#">Live Performance</a></p> <ul style="list-style-type: none"> <li>• Showcase</li> <li>• Tour Support</li> </ul>	<p><b>Rolling Deadline.</b> Multiple applications allowed up to annual limit. Application must be submitted at the latest one calendar day in advance of the showcase/tour start date, and no earlier than six months in advance of the showcase/tour start.</p>	<ul style="list-style-type: none"> <li>• All artists for the Showcase component.</li> <li>• Artists rated 2,3 for the Tour Support component.</li> </ul>
<p><a href="#">Marketing and Promotion for Non-FACTOR-Funded Sound Recordings</a></p>	<p><b>Rolling Deadline.</b> You can apply as soon as the <a href="#">qualifying sales threshold</a> or radio chart position has been achieved, but no later than 12 months after commercial release.</p>	<ul style="list-style-type: none"> <li>• All artists (General, 2, 3).</li> <li>• Canadian record labels (all ratings).</li> <li>• Recipients of Envelope Funding.</li> </ul>
<p><a href="#">Songwriter Development</a></p>	<p><b>Rolling deadline.</b> Applications must be submitted to FACTOR at least one calendar day before travel departure.</p>	<ul style="list-style-type: none"> <li>• Professional Songwriters.</li> </ul>
<p><a href="#">Sponsorship</a></p>	<p><b>Rolling Deadline.</b> Letters of Intent must be submitted at least four months prior to the start date of the event or project. If the Letter of Intent is approved, applications must be submitted at least three months prior to the start date of the event or project.</p>	<ul style="list-style-type: none"> <li>• Any Canadian person, company or organization with an appropriate project is eligible to apply. Applicants may not receive funding from the Collective Initiatives program and this program for the same project and in the same fiscal year.</li> </ul>
<p><a href="#">Support for Eligible Music Companies</a></p> <ul style="list-style-type: none"> <li>• Business Development</li> <li>• Business Travel Songwriter Support for Music Publishers</li> </ul>	<p><b>Business Development</b></p> <p>Round 1: <b>June 17, 2021</b> Round 2: <b>October 21, 2021</b></p> <p><b>Business Travel / Songwriter Support for Music Publishers</b></p> <p><b>Rolling Deadline.</b> Applications must be submitted to FACTOR at least one calendar day before departure, and no earlier than six months in advance.</p>	<ul style="list-style-type: none"> <li>• Record labels rated 2, 3, 4.</li> <li>• Artist managers rated 2, 3.</li> <li>• Music distributors rated 2, 3.</li> <li>• Music publishers rated 2, 3.</li> </ul>
<p><a href="#">Video</a></p>	<p><b>Rolling deadline.</b> Application may be submitted at any time, but no later than 12 months after the commercial release of the sound recording. For upcoming releases, application may be submitted six months prior to upcoming release date.</p>	<ul style="list-style-type: none"> <li>• Artists rated 2, 3.</li> <li>• Record labels rated Approved, 2, 3, or 4, provided that the artist is rated 2 or 3.</li> </ul>