

Program Application Deadlines

2019-2020

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All FACTOR deadlines are set for 11:59 p.m. Pacific Time on the day of the deadline listed below. Please see [Business Policies: Application Process](#) for more details.

If you have never applied to FACTOR before, you must first create and submit an Artist Profile and an Applicant Profile BEFORE you can create and submit your **Artist Development or Juried Sound Recording** Project Application. You may do this any time, including the same day you submit your ADP or JSR Application. To do so, complete only the Mandatory Information section of the Artist Profile.

Once you have created and submitted these profiles, they will automatically receive a provisional rating that allows you to go straight to the application process. You do not have to wait for the profiles to be reviewed by FACTOR before starting your Artist Development or Juried Sound Recording application.

Program	Deadline	Who can apply?
Artist Development	Application Deadline: May 16, 2019 Application Deadline: October 17, 2019	General Artist, Artist 2 Professional Songwriters with an approved Applicant Profile
Support for Eligible Music Companies - Business Development - Business Travel	Business Development: Round 1: April 25, 2019 Round 2 (if there are remaining funds): October 24, 2019 Business Travel: Rolling. May submit multiple applications throughout the year. Application must be submitted <u>before</u> expenses are incurred and may be submitted up to six months prior to first travel date (excluding MIDEM, SXSW); applications must be submitted at least one day prior to the start of the trip.	Artist Manager 2, 3 Music Distributor 2, 3 Music Publisher 2, 3 Record Label 2, 3, 4
Collective Initiatives - Digital Marketing - Showcase Production for Artists from Official Language Minority Communities - Industry Events	Rolling. Must submit a Letter of Intent at least <u>five months</u> prior to start date, and receive permission from FACTOR to apply. In subsequent years, applications for those same projects must be submitted at least three months prior to the project or event start date.	For <u>all</u> Collective Initiative components, applicants must be a Canadian incorporated company, association, or not-for-profit organization. Applicants must have an approved Applicant Profile.

Program	Deadline	Who can apply?
<p>Collective Initiatives</p> <p>- Showcase Production for Export-Ready Artists</p>	<p>New Applicants must submit a Letter of Intent at least one month prior to the deadline, and receive permission from FACTOR to apply.</p> <p>Period One: For activities occurring between May 1, 2019 to October 31 2019; Applications must be received by March 1, 2019</p> <p>Period Two: For activities occurring between August 1, 2019 to January 31, 2020 Applications must be received by June 1, 2019</p> <p>Period Three: For activities occurring between November 1, 2019 to April 30, 2020 Applications must be received by September 1, 2019</p> <p>Period Four: For activities occurring between February 1, 2020 to July 30, 2020: Applications must be received by December 1, 2019</p>	<p>For <u>all</u> Collective Initiative components, applicants must be a Canadian incorporated company, association, or not-for-profit organization. Must have an approved Applicant Profile.</p>
<p>Comprehensive Artist</p>	<p>Rolling. Application can be submitted any time; project expenses will be eligible from date of Application. May apply for Component funding up to 24 months after first Application.</p>	<p>Artist 3 (if unsigned/unlicensed)</p> <p>Record Label Approved, 2, 3, 4, and MEC Labels (if the Artist 3 is signed/licensed)</p>
<p>Comprehensive Music Company</p>	<p>Rolling. Application can be submitted any time; project expenses will be eligible from date of Application. May apply for Component funding up to 24 months after first Application.</p>	<p>Upper Tier: Record Label 4</p> <p>Lower Tier: Select Record Labels rated 2 or 3 that have been given access by FACTOR</p>
<p>Juried Sound Recording</p>	<p>Application Deadline: May 16, 2019</p> <p>Application Deadline: October 17, 2019</p>	<p>General Artist (if unsigned/unlicensed)</p> <p>Artist 2 (if unsigned/unlicensed)</p> <p>Record Label Approved, 2, 3, if the Artist is signed/under license</p>

Program	Deadline	Who can apply?
Live Performance - Showcase	Rolling. Multiple applications allowed up to annual limit. Application must be submitted at least one calendar day before the start of the showcase, and no earlier than six months in advance of event.	All Artists (General, 2, 3)
Live Performance - Tour Support	Rolling. Multiple applications allowed up to annual limit. Application must be submitted at the latest one calendar day in advance of the tour start date, and no earlier than six months in advance of the tour start.	Artist 2, Artist 3
Marketing and Promotion for Non-FACTOR-Funded Sound Recordings	Rolling. Application can be submitted as soon as the qualifying sales threshold is reached; all components must be submitted no later than 12 months after commercial release of the sound recording.	All Artists (General, 2, 3) if unsigned/unlicensed Record Label (all ratings) and MEC Labels (if the Artist is signed/licensed)
Songwriter's Workshop	This program will be discontinued as of April 1, 2019. Two new songwriter and publisher focused programs will be announced in the summer.	NA
Sponsorship	Rolling. A Letter of Intent must first be submitted. Letters of Intent must be submitted at least four months prior to the start date of the event or project. If the Letter of Intent is approved, applications must be submitted at least three months prior to the start date of the event or project.	Any Canadian person, company or organization with an appropriate project is eligible to apply; however a Letter of Intent must be submitted, and approved. Applicants may not receive funding from the Collective Initiatives program and this program for the same project, or elements of the same project, in the same fiscal year.
Video	Rolling. Application may be submitted at any time, but no later than 12 months after commercial release of the sound recording. For upcoming releases, application may be submitted six months prior to upcoming release date.	Artist 2 (if unsigned/unlicensed) Artist 3 (if unsigned/unlicensed) Record Label Approved, 2, 3, 4, provided that the Artist 2 or 3 is signed/under license