Artist Development Application Questions

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This document includes all questions in an application for the Artist Development program. Applications are available in FACTOR's online application portal. For further information on submitting an application, see the Artist Development Program Guidelines or contact FACTOR staff by email (info@factor.ca) or phone (toll-free: 877-696-2215).

Component Information

Genre

What is the primary genre of the Proposed Sound Recording?
Select the primary genre from a drop-down menu.

Select all other genres that apply
Select additional genres by clicking on check boxes.

Artist Bio

Upload an artist bio document.

Artist Website

Enter the artist website address.

Project Start Date

Select the date that the artist development activities will begin.

Artist Development Plan (5,000 character limit)

1) Detail where you are in your career and provide an overall strategy/plan for growth in the coming year. Describe your challenges, ambitions, and where you hope to be after your Artist Development Year. Do you perform live? Do you have Management? Do you have an Agent? How many songs have you released to date?

2) Estimate how much you'll spend on the following development activities in the coming year. Please include all spends, regardless of whether you hope to subsidize them with FACTOR funding. Enter a dollar amount for each category.

Sound Recording	*Marketing & Promotion*
Touring	*Showcasing*
Video Production	*Other Plans*

3) Describe how the development activities will contribute to your overall strategy/plan, and how they will help you achieve your artist development goals.

Assessment Track Information

You must add your Assessment Track and upload its MP3 and lyrics (if lyrics are applicable) in the chart. This is mandatory.

Title of Track
Enter name of track.

Run Time
Enter length of track in this format: H:MM:SS.

The track is (select one):
Select Original, Cover, or Public Domain from a drop-down menu.

Language of Lyrics (select one):
Select English lyrics, French lyrics, Other language lyrics, or No lyrics from a drop-down menu.

What percentage of the music was composed by Canadians?
Enter the percentage.

What percentage was produced in Canada?
Enter the percentage.

You must select 1 track to be evaluated by a peer jury. Do you want this track to be evaluated?
Select Yes or No from a drop-down menu.

Additional Information
Upload any additional material you wish to have reviewed by the jury. This may include: one or two professional photos, significant press; chart and awards history, producer bio/credits, video links, or letters of support from music industry professionals. Do not upload financial material or contracts here.

Public Funding

You must declare all sources of Public Funding being used toward costs that you will be claiming to FACTOR within this application. If you are not applying to or intending on receiving Public Funding other than FACTOR's, skip this section.

Funding Source
Select Public Funding or Other from a drop-down menu.

Funding Entity
Enter the name of the funder.

Amount
Enter the dollar amount of the confirmed or requested public funding.

Has this funding been confirmed?
Select Yes or No from a drop-down menu.

Home

Total Request
Enter the total amount you are requesting from FACTOR. We encourage all applicants to request the full amount available: $5,000.