

CMF COVID-19 Emergency Support Fund: Phase 2 – Part 2

July 29, 2020

Further to the announcement on July 7th about Phase 2 of the [COVID-19 Emergency Support Fund for Cultural, Heritage and Sport Organizations](#), comes the launch of Phase 2 – Part 2 targeting Canadian-owned recording studios, music video producers, record labels and music publishers that are not recipients of the CMF (Canada Music Fund). The total amount available for Phase 2 – Part 2 is \$5 million.

Who Can Apply?

Canadian music entrepreneurs and organizations that do not normally receive funding from the CMF, and more specifically Canadian-owned:

- recording studios
- music video producers
- record labels (that are not recipients of the CMF)
- music publishers (that are not recipients of the CMF)

All beneficiaries must support the career development of Canadian artists. Funding allocation will cover the Canadian portion of music-related activities (i.e. related to Canadian artists).

What activities are eligible for funding under this portion of Phase 2?

The Funds must be used to support the Canadian portion of eligible music related activities (i.e. related to Canadian artists), specifically,

- Activities related to the production, promotion and marketing of Canadian sound recordings; and
- Activities related to Canadian music publishing.

Deadline

The deadline to submit an application for funding under Phase 2 - Part 2 is **Wednesday, August 19, 2020.**

Eligibility Criteria

Activities must relate to the Canadian portion of your eligible music-related activities (i.e. related to Canadian artists). All applicants must meet the following eligibility criteria:

- Be a Canadian-owned entrepreneur or organization in the music industry targeted by the Emergency Fund (sound recording studios, music video producers, record labels and music publishers), which does not normally receive support through the Canada Music Fund (CMF) AND which did not receive funding through Phase 1 or the portion of Phase 2 which targets the live music sector. Note that activities related to live music are not eligible in this part of Phase 2.

- Entrepreneurs and organizations with revenues of \$ 100,000 or more must have had a profit margin of less than 15 percent in their last fiscal year or at least since March 15, 2020.

AND

For sound recording studios:	For music video producers:	For record labels and music publishers:
<ul style="list-style-type: none"> • Be a commercial studio and not a private or project studio primarily for the benefit of one artist. • Have professional equipment and instruments in a physical place dedicated exclusively to carrying out sound recording activities (including one or more of production, mixing, or mastering) for music available commercially (i.e. on streaming platforms, CDs, vinyl). <p><u>INELIGIBILITY NOTE :</u> Recording studios that specialize in audiovisual productions, such as movies, TV shows, and advertising are ineligible.</p> <ul style="list-style-type: none"> • At least 50% of the sound recordings that were completed in 2019 were for the commercial release of individual tracks or a collection of tracks (i.e. albums) by Canadian artists and/or demonstrate having been essential in the music ecosystem i.e. in the development of Canadian artists. <p>Note: Music entrepreneurs which also own a sound recording studio (such as record labels, artist managers or music publishers) must demonstrate that the studio provides recording services for Canadian artists not on their roster.</p>	<ul style="list-style-type: none"> • Be a commercial music video producer and not a private or project producer primarily for the benefit of one artist. • Have professional equipment and instruments in a physical place dedicated exclusively to carrying music video production activities. <p><u>INELIGIBILITY NOTE :</u> Producers that specialize in audiovisual productions, such as movies, TV shows, and advertising are ineligible.</p> <ul style="list-style-type: none"> • At least 50% of the music videos that were completed in 2019 were related to a track by Canadian artists that was commercially released and/or demonstrate having been essential in the music ecosystem i.e. in the development of Canadian artists. 	<ul style="list-style-type: none"> • At least 50% of revenues of your last fiscal year completed came from eligible music-related activities related to Canadian artists. <p>OR</p> <ul style="list-style-type: none"> • At least 50% of the artists on your roster must be Canadian artists.

How to Apply

Email the following documents as attachments in one email to phase2@factor.ca. Save all documents as PDFs. Reference the applicant name in the file name (e.g. *Applicant Name Application Form.pdf*):

1. Completed **Phase 2 – Part 2 Attestation form** with applicant information and signed attestation:
 - a. [Click here for the Music Video Producers Attestation Form](#).
 - b. [Click here for the Recording Studios Attestation Form](#).
 - c. [Click here for the Record Label or Music Publisher Attestation Form](#).

The Attestation Form must be completed and saved using [Adobe Reader](#) (free for download online). Ensure that you have the current version on your computer. The final PDF should not have pages added or removed, and typically should still display the fillable fields in light blue.

We find that different web browsers sometimes have problems with Adobe. We suggest using Google Chrome or Mozilla Firefox to download the form because they are fully compatible.

2. **Financial statements (audited, or review engagement or notice to reader) from YOUR last fiscal year completed. If you do not have financial statements, documentation of revenues and expenses from YOUR last fiscal year completed**
3. **Monthly cash flow statement for March 15, 2020 – March 31, 2021**, including incurred and planned expenditures (administrative budget items and fixed operating costs such as salaries, rent, etc.).
4. **Record Labels and Music Publishers:** A list of artists on your roster, identifying which are Canadian.
5. **Recording Studios:** If less than 50% of the sound recordings that were completed in 2019 were by Canadian artists, you must include a short description on how you have been essential in the development of Canadian artists.
6. **Music Video Producers:** If less than 50% of the music videos that were completed in 2019 were related to a track by Canadian artists, you must include a short description on how you have been essential in the development of Canadian artists.

Please refer to the [Frequently Asked Questions \(FAQs\)](#) document for more details about eligibility requirements and application process.

Should you have any questions, don't hesitate to contact us at phase2@factor.ca.